



## Rates Card

Level Showings	Taxi/Units	DEC's	4 Week Rate	Per Cab
25	40	200,000	\$8,000	\$200.00
50	70	350,000	\$12,250	\$175.00
75	90	450,000	\$14,850	\$165.00
100	110	550,000	\$17,050	\$155.00

\*Average (DEC'S) per cab 5,000 source: Arbitron

**Customer Satisfaction:** Clear Vision Advertisement will provide one close-up photo or digital print for each taxi within a campaign including a Clear Vision Advertisement Performance Report and a completion report listing all advertising displays.